

Remit Address: **KSNV** Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

## **Billing Address:**

GMMB, Inc./ Washington D.C. **Attention: Accounts Payable Washington Harbor** 3050 K St. NW Ste 100 Washington, DC 20007

## INVOICE

		invoice #
Advertiser	Oceguera for Congress	Invoice Date
Product	OCEGUERA 4 CONGRESS	Invoice Mon
Estimate Number	1188	Invoice Perio

Invoice #	101894-2
Invoice Date	11/04/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/29/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	101894
Alt Order #	06815352
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	104
Product Code	111

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	_	to		•			•	
				10/23/1	2 to 10/29/12	2x	MTWTF				
	KSNV			М	10/29/12	:30	5:19 AM	J012-NV03-06TH Backwar	\$450.00	MG for 1.4,1.2	6
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/23/1	2 to 10/29/12	4x	MTWTF				
	KSNV			М	10/29/12	:30	6:16 AM	J012-NV03-06TH Backwar	\$700.00	MG for 2.1,2.5	7
	KSNV			M	10/29/12	:30	6:44 AM	JO12-NV03-06TH Backwar	\$700.00		2
3	KSNV	Today Show	658a-9am		to						
				10/23/1	2 to 10/29/12	4x	MTWTF				
	KSNV			M	10/29/12	:30	7:57 AM	J012-NV03-06TH Backwar	\$900.00	MG for 3.2,3.5,3.4	8
9	KSNV	Noon News	12-1230pm		to						
				10/23/1	2 to 10/29/12	2x	MTWTF				
	KSNV			М	10/29/12	:30	12:09 PM	J012-NV03-06TH Backwar	\$425.00		2
	KSNV			M	10/29/12	:30	12:26 PM	J012-NV03-06TH Backwar	\$425.00	MG for 9.1 10/23	3
10	KSNV	The Doctors	2pm-3pm		to						
				10/23/1	2 to 10/29/12	3x	MTWTF				
	KSNV			М	10/29/12	:30	3:01 PM	J012-NV03-06TH Backwar	\$325.00	1	2
13	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/23/1	2 to 10/29/12	3x	MTWTF				
	KSNV			М	10/29/12	:30	4:26 PM	J012-NV03-06TH Backwar	\$725.00		3
15	KSNV	M-F Early News	5-630p		to						
		•	·	10/23/1	2 to 10/29/12	4x	MTWTF				
	KSNV			M	10/29/12	:30	6:20 PM	JO12-NV03-06TH Backwar	\$1,200.00		5
16	KSNV	M-F Jeopardy	630-7pm		to						
		• •	•				MTWTF				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Las Vegas, NV 89101

Main: (702)642-3333 Billing: (702)642-3333

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16	KSNV	M-F Jeopardy	630-7pm	to	)						
				10/23/12 to	10/29/12	2x					
	KSNV			M	10/29/12	:30	6:59 PM	JO12-NV03-06TH Backwar	\$1,300.00		1
28	KSNV	Today-AN	205a-304a	to	)						
				10/23/12 to	10/29/12	2x	MTWTF				
	KSNV			M	10/29/12	:30	2:25 AM	J012-NV03-06TH Backwar	\$30.00		2
		Ai	red Spots	11							

 Gross Total
 \$7,180.00

 Agency Commission
 \$1,077.00

Net Amount Due \$6,103.00 Payment Terms 30 Days

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